

# Carrie Hawks

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## SUMMARY

Graphic Designer with strong conceptual approach. Excels in team and individual work environments. Capable of working in a variety of media including motion graphics, print, and web.

## EXPERIENCE

**MULTI-MEDIA DESIGNER / WIRED MAGAZINE / NEW YORK, NY**

2009-present

- Edit video and create motion graphics for promotional videos
- Design and create illustrations for microsites
- Create flash animations and static banners for corporate advertisers

**FREELANCE DESIGNER**

2007-present

Clients include: Euro RSCG, Oxygen, Spyder, Georgia State University, Daily Racing Form

- Layout print advertisements, email blasts, and textile design for Oxygen promotions.
- Designed postcard and tri-fold for "Re/constructing Atlanta" exhibit and events calendar

**FREELANCE DESIGNER / PUBLICIS MODEM / NEW YORK, NY**

2008-2009

- Worked with copywriter and Art Director to concept banner advertisements
- Designed storyboards and worked with animator/developer to create final banner animations
- Developed original animations and resizes for the web using Flash

**NEW MEDIA DESIGN INTERN / CARTOON NETWORK / ATLANTA, GA**

2007

- Created elements for the network's website, including show cards, advertisements, and cell phone wallpapers consistent with brand identity.
- Utilized Illustrator, Photoshop, and hand-drawn graphics.

**GRAPHIC DESIGN INTERN / WORLD OF ANARCHIE / ATLANTA, GA**

2007

- Designed layout for CD booklets primarily for Dust-to-Digital label specializing in historical and rare recordings, researched images and typefaces.

**ENGLISH TEACHER / NAKANO-NISHI SENIOR HIGH / NAKANO-SHI, JAPAN**

2001-2002

- Created lesson plans for listening comprehension and conversation for classes of 20 to 40 students
- Organized two overnight English Camps for 60 students and five teachers

**EDUCATION INTERN / THE NEW MUSEUM / NEW YORK, NY**

2000

- Aided artist and curator in planning public programs, selected costumes and gathered materials for photo shoot

## SKILLS

Proficient in Photoshop, Illustrator, After Effects, Final Cut Pro, InDesign, Power Point  
Experienced in Flash (tweening and AS3), HTML, CSS, Dreamweaver  
Proficient in Spanish

## EDUCATION

**GEORGIA STATE UNIVERSITY / ATLANTA, GA**

B.F.A. Graphic Design, 2008, magna cum laude

**BARNARD COLLEGE / NEW YORK, NY**

B.A. Art History, 2001, summa cum laude

## AWARDS

**SUSAN BABASH MEMORIAL SCHOLARSHIP / GEORGIA STATE UNIVERSITY / 2007**

Awarded annually to the outstanding junior in the graphic design program.

**NANCY HOFFMAN PRIZE FOR ART HISTORY / BARNARD COLLEGE / 2001**

Awarded annually to a student who plans to enter museum or gallery work or art conservation.

**PHI BETA KAPPA / 2001**